# Irum Hassan

Data Analyst Intern

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"Passionate business student specializing in data analysis and visualization, leveraging Python, MYSQL, R, Tableau, and analytical skills to uncover meaningful insights and communicate data-driven stories."

### **EDUCATION**

## **Bachlors in Business Adminstration**

Namal University, Mianwali

09/2020 - 06/2024

3.7 CGPA

#### INTERMEDIATE

Punjab Group of college

07/2017 - 04/2019

1028/1100

## PERSONAL PROJECTS

Analysing Customer Churn in Tableau (05/2023 - 05/2023)

 I investigated a dataset from an example telecom company called Databel and analyze their churn rates.

# Analyzing Job Market Data in Tableau (06/2023 - 06/2023)

 I used visualization techniques to investigate the data to find out what skills are most in-demand for data scientists, data analysts, and data engineers.

# Investigating Netflix Movies and guest stars in the office (04/2023 - 04/2023)

 I analyzed the "watch next episode" recommendation to find out if Netflix movies are getting shorter over time and which guest actors are featured in the most watched "The Office" episode.

### **WORK EXPERIENCE**

# Junior Research Assistant (Al Center)

Namal University Mianwali

Mianwali

11/2023 - Present

- Achievements/Tasks
   Organizing and arranging informative workshops related to Big Data, Al and its integration in the business world.
- Researching new topics related to Machine learning and AI, leverging the growth of AI and its practical implementation in various other sectors.

### Human Resource Intern

### National Telecommunication Corporation

06/2022 - 07/2022

Islamabad

Achievements/Tasks

 Worked closely with HR and gain more insights about the real corporate world. Managed the worker directory and handled and resolved the issues related to workers with the supervision of HR Director.

### SKILLS & TOOLS



## **VOLUNTEER WORK**

Namal University Mianwali (05/2022 - Present) Head Representative of Anti Harrasment Awareness Commity

Namal University Mianwali (07/2020 - 06/2021) content writer (IEEE)

Future Pakistan Team (03/2019 - 09/2020)
Resources Allocation and efficient distribution of products

### **CERTIFICATES**

Data Analyst with Tableau (DataCamp) (04/2023 - 06/2023)

English for Effective Business Speaking (Coursera) (06/2023 - 08/2023)

Google Data Analysis (08/2023 - 09/2023)

### **LANGUAGES**

English Urdu
Professional Working Full Professional Proficiency
Proficiency

#### INTERESTS

Hiking Book Reading

Cycling

Netflix