



Sheeba Ashraf

BBA (Agribusiness)

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BBA Agribusiness graduate with robust expertise in sales, marketing, and supply chain management, eager to leverage academic knowledge and practical experience in a dynamic corporate role.

EDUCATION

BBA (Agribusiness)

Namal University Mianwali

10/2020 - Present

CGPA 3.80

Courses

- Technology & Precision Agriculture
- Data Driven Marketing
- Supply Chain Management
- Finance
- Financial Accounting
- Entrepreneurship

WORK EXPERIENCE

Intern (Corporate & Compliance Department)

Securities and Exchange Commission of Pakistan (SECP) Islamabad

06/2022 - 07/2022

Achievements/Tasks

- Gathered, Analyzed and Compiled Data by using MS Office.
- Assist the Senior Staff in NGO's Financial Reports Regulation and Companies Registration.

Contact: HR Head +923348553825

Intern (Sales Department)

Adamjee Life (Layyah Branch)

07/2023 - 08/2023

Achievements/Tasks

- Worked as Financial Consultant.
- Interact with the customers on daily basis and served them according to their needs.
- Resolved the Customer's Complaints.

Contact: General Manager +923016762176

Trainee

Nayatel Limited Islamabad

02/2024 - 03/2024

Nayatel is Pakistan's leading telecom and Solutions Company.

Achievements/Tasks

- 3 Days Training.
- Public Speaking.
- Interpersonal Skills.
- Experienced Work Culture in the Sales and Marketing Department of Nayatel.

Contact: Namal Placement Center +9233343022000

SKILLS

Communication

Leadership

Interpersonal Skills

MS Office

Power BI

SPSS

Tableau

UNDERGRADUATE PROJECTS

Market Analysis of Sesame: Unlocking the Potential (09/2023 - Present)

- Final Year Project

Firm Operation Analyst (Ghulam Khairi Center Mianwali) (05/2023 - 07/2023)

- Analyzed the operations and give Recommendations for growth.

Soy Land Company (Soy Meat and Soy Milk) (10/2022 - 02/2023)

- Proposed Business Model of agribusiness-based company.

Korean Economy Based on K-Industry (11/2022 - 01/2023)

- Research Project

CERTIFICATES

Best HR Head Award (07/2021 - 07/2022)

Served as HR Head in Namal Society for Social Impact (NSSI)

10th National Agri-Tourism Conference (11/2022 - 12/2022)

Successful Agripreneurs came and discussed their unique ideas regarding potential and growth of Agribusiness

Namal Agribusiness Forum Conference (11/2023 - 11/2023)

Manage the event and meet up with the successful Agripreneurs .

Venture Spark Business Idea Competition (11/2023 - 11/2023)

Participate MNS Multan as our project "Soy Land" was selected in first 150 projects.

LANGUAGES

Urdu

Full Professional Proficiency

English

Full Professional Proficiency

Arabic

Limited Working Proficiency

Punjabi

Full Professional Proficiency

INTERESTS

Book Reading

Gardening

Sports

Vlogging