

# Muhammad Hammad Ur Rehman

Bachelor of Business Administration

mhammadurrehman51@gmail.com

03071712059

Lahore, Pakistan

0

linkedin.com/in/muhammad-hammad-urrehman-997184290

ur- in

I have completed 7 semesters in Namal University Mianwali. With this I have done online courses as well, like I have done Virtual Assistant course for managing an online store on amazon from Enablers Pakistan. Moreover, I have also taken a course of wholesale on amazon and Pay per Click (PPC).

#### **EDUCATION**

#### F.S.c

# Superior Group of Colleges, Mianwali

04/2017 - 04/2019

Mianwali

Courses

Mathematics

physics

chemistry

# **Bachelors**

# Namal University Mianwali

08/2019 - Present Rikhi, District Mianwali

Courses

Business Administration

Psychology

- Accounting

- Financial Statement

analysis

Intro to marketing

Intro to agri business

Data analysis

 Intro to business management

- Consumer behavior

Entrepreneurship

#### **WORK EXPERIENCE**

#### Wholesale FBA

# Amazon

07/2022 - Present

Achievements/Tasks

- Managing my complete wholesale FBA store

# Social Media Marketing Internship

# **Skyray Ventures**

08/2023 - 11/2023

Achievements/Tasks

Doing marketing through social media platforms

# **Business Development Intern**OkraSoft

Achievements/Tasks

 Experienced Associate Growth Executive specializing in effective marketing strategies, consistently driving user acquisition and boosting conversion rates for impactful business growth, contributing to measurable business impact and organizational success.

# **SKILLS**

Business Developer

Social Media Marketing

Virtual Assistant to Manage a Store

Wholesale

Communication

Data Entry

#### PERSONAL PROJECTS

#### Freelancing (08/2022 - Present)

 Done a Virtual Assistant job for a client to manage his store. Now, doing wholesale with a friend. Also, I have done PPC for 2 clients on Fiverr and Upwork respectively. Also, completed a number of data entry jobs.

#### Business proposal

 This was a semester project in which I made a complete business proposal that how we can start our startup.

#### Marketing strategies

 With the help of SWOT analysis we tried to make different strategies to make a business grow more.

#### **SWOT** analysis

 We were given an imaginary company on which we did SWOT analysis Then we made our own company and tried to do SWOT analysis on it to make it a more profitable business to propose it more precisely

### **LANGUAGES**

English

Urdu

Professional Working Proficiency

Native or Bilingual Proficiency

Saraiki

Native or Bilingual Proficiency

#### **INTERESTS**

Sports

History

**Book Reading** 

Social Media

cricket

E-gaming