

Bachelor of Business Administration
(BBA) with major in Data Analytics

As an aspiring business student and emerging data analyst, I possess a strong foundation in Python programming. I have successfully completed hands-on training in data analytics tools and techniques through esteemed platforms like DataCamp. My achievements include independently initiating and completing end-to-end data analytics projects, showcasing problem-solving skills, effective communication, and the ability to create impactful visualizations to support decision-making.

SKILLS

- Statistical Analysis
- R Language
- Python Programming
- Exploratory Data Analysis (EDA)
- Data Manipulation and
- Visualization
- MS Excel, Tableau
- Web Scraping
- Project Planning and Execution
- Technical Documentation
- Teamwork and Management
- Effective Communication
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SOFTWARES

- Tableau
- Python(Pandas, Numpy, Matplotlib, Seaborn, Sicket-learn, Scrappy, BeautifulSoup)
- R (Tidyverse, Caret)
- SPSS
- Microsoft Office
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ACHIEVEMENTS

100% Merit Scholarship

BBA , Namal University Mianwali

Roll of Honor Award (2020)

Receieved Roll Of Honor Award from Uswa College Islamabad, for exceptional academic performance

EXPERIENCE

Internship at Artificial Intelligence Technology Center Islamabad, Utilized R, ML for statistical projects, driving insights and business solutions

LANGUAGES

- English (Fluent)
- Urdu (Fluent)

EDUCATION

BBA with Data Analytics Namal University, Mianwali, Punjab, Pakistan	2020-2024 (In progress)
Intermediate in Pre-Engineering Uswa College Islamabad	2018-2020
Matric (Science) Uswa College Islamabad	2016-2018

PROJECTS

Financial Statement Analysis of Hascol Petroleum Limited

Conducted thorough financial statement analysis using various tools such as ratio and cross-sectional analysis, demonstrating strong analytical skills during a semester project.

Investigating Netflix Movies and Guest Stars in the Office

Accomplished a DataCamp project by utilizing Python expertise to investigate declining movie durations and pinpoint significant guest stars, demonstrating proficiency in data manipulation and analysis."

What and where are the World's Oldest Businesses

Explored data from BusinessFinancing.co.uk to uncover the world's oldest businesses, understanding their industries and founding dates through merging and analysis. Strengthened analytical skills for effective business insights.

Global Life Expectancy Analysis

Utilized Pandas and NumPy to analyze global life expectancy data sourced from Kaggle, extracting insights into diverse country trends. Strengthened analytical abilities through practical application.

PySpark ALS Model: Crafting Personalized Movie Recommendations

In the "Big Data with PySpark" course on DataCamp, I gained insights into the "ALS model" for machine learning. Using DataCamp's workspace and the MovieLens dataset, I applied ALS to craft personalized movie recommendations, showcasing PySpark's parallel computation proficiency.

COURSES

Python Programming (CS50), Edx

Completed "Introduction to Programming with Python " course from edX, acquiring foundational proگرامing skills and understanding of Python language.

Data Analyst with Python, DataCamp

A comprehensive track of 9 courses on data analysis tools and techniques in python programming language

Data Analyst with Tableau, DataCamp

Completed a comprehensive Tableau Data Analyst track, mastering data visualization, analysis, and advanced statistical techniques to support business intelligence.

Big Data with PySpark, DataCamp

6-course track in advanced data processing and analytics using PySpark framework.