




Sajeela Ilyas

Business Analyst

Motivated, adaptable, resilient and results-driven enough to excel in work culture. With my experience and skill set, I embrace opportunities for growth.

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EDUCATION

BBA (Business-Analytics)

Namal Universty Mainwali

2021 - 2025

Courses

- Data Analytics
- Data Mining and ML
- Data Driven Marketing
- Personal Effectiveness
- Business Communication
- Data Analytics with R
- Big Data Analytics
- Business Management
- Organization Behaviour
- Human Resource

WORK EXPERIENCE

Internee

Nomads Media RWP

I worked for 1.5 months at Nomads media in their Operation Department and work on projects related to HR, Data and record keeping.

Scholarship Coordinator

Scholar Bridge Society (SBS)

09/2024 - Present

Lead the scholarship team and coordinate with four different teams for smooth and correct flow of information.

Girls Sports Manager

Namal Sports and Adventurous Society (NSAS)

02/2024 - 07/2024

Managed sports events for girls' teams.

HR Head

Namal Society for Social Impact (NSSI)

01/2023 - 06/2024

Performed operational tasks, recruit team members, report on events, and offered future recommendations.

HR Assistant

Serve for Humanity Foundation (SHF)

08/2023 - 05/2024

Facilitated coordination between the team, HR head and President.

Event Manager

Namal Environmental Society (NES)

05/2023 - 01/2024

Organized events that promote sustainability and environmental awareness.

Member of Graphics Designing Team

Namal Skill Development Society (NSDS)

07/2022 - 01/2023

Facilitated skill workshops and conduct IELTS/GRE mock tests.

Member of Education Wing

Namal Society for Social Impact (NSSI)

11/2022 - 01/2023

Provided free education to local community students.

SKILLS

Roboflow

MS Access

Python

R and Stata

Canva

Powerbi

Communication

Ms Office

Problem solving

PERSONAL PROJECTS

Aloe_Solutions (07/2024 - Present)

- To raise awareness about Aloe Vera, use YOLO v11 for its plant health detection and introduce an Aloe Vera-based food product.

EmpowerEd (Empower Through Education) (06/2023 - Present)

- To uplifts underprivileged students by sharing scholarship opportunities.

PowerBi sales dashboard design (2024 - 2024)

- To analyze real-time insights for informed decision-making.

ACHIEVEMENTS

Best Research Paper Award (12th ABCR 2025 CUST)

100% Scholarship Holder at Namal Universty Mianwali

PEEF scholarship Holder (2017 - Present)

CERTIFICATES

English and Soft Business Skills

HCC Technology Foundation, Lahore

Professional Data Analytics Track

DataCamp

Intermediate Power BI Course

DataCamp

Appreciation certificate for providing services as HR-Head

Namal Society for Social Impact (NSSI)

Coordinator of BBA department 2022

Namal Sports and Adventurous Society (NSAS)

Green Idea Competition 2nd winner

Namal Environmental Society (NES)

CFA Pakistan society ethical challenge competition (2024)

CFA

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Professional Working Proficiency

Saraiki

Native or Bilingual Proficiency

Arabic

Elementary Proficiency

INTERESTS

Gardening

Networking

Volunteering

Managements

Tracking

Research