

Fazeela Umbreen

Business Student

I am a student, doing "**Bachelors in Business Administration**" with "**Business Analytics**" having analytical and problem-solving skills, experienced in event management and effective teamwork. My ability to maintain discipline helps me stay focused on tasks, ensuring their successful completion. I am committed to continuous learning and eager to take on new challenges.

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EDUCATION

Bachelors in Business Administration Namal University Mianwali

11/2021 - 2025

Courses

- Introduction to Business Management
- Financial Statement Analysis
- Data Driven Marketing
- Organizational Behavior
- Creative Rhetoric and Writing
- Introduction to Data Analytics
- Data Analytics with R
- Human Resource Management
- Consumer Behavior
- Business Communication

WORK EXPERIENCE

Internship

National Telecommunication Corporations

08/2023 - 09/2023

Islamabad/Pakistan

Worked on understanding Terms and policies of organization along with managing filing system of employees.

Achievements/Tasks

- Certificate of Internship at National Telecommunication Corporation (NTC) Islamabad.

Internship

Press Network of Pakistan (PNP)

12/2023 - 02/2024

Islamabad/Pakistan

Gained experience in daily news analysis and fact-checking. Worked on report writing and publishing.

Achievements/Tasks

- Certificate of Internship at Press Network Pakistan

VOLUNTEER EXPERIENCE

Namal Literary Debating Society

MemberTeam Event Management

Namal Literary Debating Society

Decoration Head

Namal Literary Debating Society

Assistant General Secretary

Namal University Mianwali

Usher at Convocation of Batch 2023

Namal University Mianwali

Usher at Open House 2024

SKILLS

Management

Interpersonal skills

Leadership

MS Office

MS Access

Graphic Designing

Digital Marketing

Fact-checking

R Studio

UNDERGRADUATE PROJECTS

Aloe Solutions:

- Introducing Aloe Vera based value added product and to ensure getting healthy plants, training machine learning Model for health detection of aloe vera plants.

Data Visualisation with plotly in R

- Design a training module that aims to work on data visualization using plotly package in R.

Financial Analysis

- Examining and analyzing Samsung's financial condition through Financial Analysis.

CERTIFICATIONS

Certificate of graduation in Aspire Leaders Program from Aspire Institute.

Certificate of participation in CFA Institute Ethics Challenge.

Certificate of completion of Data Analysis and Data Visualization in R from Data Camp.

Google Certificate of Data Analytics from Coursera.

ACHIEVEMENTS

Scholarship Holder at Namal Institute Mianwali.

Best Research Award at 12th Applied Business Research Conference 2025 CUST.

LANGUAGES

Urdu

Professional Working Proficiency

English

Limited Working Proficiency

Saraiki

Native or Bilingual Proficiency

INTERESTS

Photography

Cooking

Reading

Hiking

Badminton

Vlogging

Traveling