Mudassar Saeed

Business Analyst

Business Analytics | Data Science | Python | R Programming | Microsoft 365 | Machine Learning | Data Storytelling | Insight Generation | Strategy Development

✉ mudassar2021@namal.edu.pk 📱 +923208033809 📍 Lahore, pakistan github.com/MudasserSaeed

EDUCATION

Bachelor Of Business Administration
Namal University Mianwali

11/2021 - 07/2021

Faculty Of Sciences
Abaidullah Group Of Colleges

05/2019 - 08/2021   *pre-medical*

WORK EXPERIENCE

Project Business Analyst
Prism Tech International

07/2024 - 09/2024   *Brampton, Ontario, Canada*
Achievements/Tasks

- Automated financial reporting, predictive market analysis, and dashboard optimization achieved through cross-functional collaboration.

Data Analyst and Business Modeler
A7 Group Real Estate

02/2024 - 05/2024   *United Arab Emirate*
Achievements/Tasks

- Led pricing optimization, dashboard development, and market trend analysis to drive data-informed business strategy

Business Analysis & Reporting
Gig Works

08/2024 - Present
Achievements/Tasks

- Provided data analysis, Power BI reporting, and Excel-based solutions, transforming complex data into actionable insights to drive business decisions.

ACHIEVEMENTS
Honors:

Achievements/Tasks

- Team Captain – HEC Inter-University Cricket Championship
- 2nd Place – Essay Writing Competition on Terrorism
- Merit-Based Scholarship Recipient – Undergraduate Studies

SKILLS

Problem Solving   ROI-Driven Analytics

Business Process Automation with Python/R/Excel

Multilingual Data Manipulation   Geospatial Analytics

Storytelling with Data

PERSONAL PROJECTS

Agriculture Price & Location Analytics and Prediction (09/2024 - Present)

- Designed an AI-powered platform for Pakistani farmers to analyze commodity prices, supply, and demand across markets. Leveraged **machine learning, predictive analytics, and prescriptive insights** to optimize selling decisions, maximizing profitability.

Fundamental Analysis OF Pakistan State Oil,PSO (01/2024 - 02/2024)

- Assessed Pakistan State Oil's financial health using fundamental and ratio analysis to identify trends supporting strategic decisions.

Strengthening Email Security with Data-Driven Insights! (02/2025 - 04/2025)

- Created a Power BI dashboard for real-time SMTP security monitoring, visualizing threats and improving compliance with actionable insight

Customer Segmentation using Unsupervised Learning (11/2024 - 01/2025)

- Utilized K-Means and Hierarchical Clustering for market segmentation, enhancing strategy and driving data-driven decision-making.

CERTIFICATES

fundamental of Generative AI (04/2024 - 04/2024)
Google Cloud Skills Boost

Introduction to Responsible AI (03/2024 - 04/2024)
Google Cloud Skills Boost

Data Analyst (07/2023 - 10/2023)
Datacamp

Machine Learning Track (10/2024 - 02/2025)
Datacamp

Advanced Data Analytics (01/2025 - Present)
Google

INTERESTS

Books Reading   Sports and Games   AnimalCare

Gardening