Muhammad Noman

Career Summary

Recent Business Graduate with a specialization in Data Analysis and Business Intelligence from Namal University. Proficient in Python, SQL, Power BI, and Excel for creating data-driven solutions. Hands-on experience in developing machine learning models, building dashboards, and conducting business analytics projects. Strong communication, problem-solving, and teamwork skills, with a proven ability to translate data into strategic insights.

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EDUCATION

Bachelor of Business Administration
Namal university Mianwali

11/2021 - Present

Courses

– Business Administration, HR, Marketing, Psychology, Philosophy, Business Statistics, Data Visualization, Econometrics, , Database Management, SQL, Python for Data Analysis, R Programming, Machine Learning for Business.

PROFESSIONAL EXPERIENCE

Data Analysis Intern
Jazz_Sideqque Telecon

02/2023 - 04/2023   *Piplan city*

Achievements/Tasks

– Cleaned and analysed market research datasets and talk about how the customer purchasing going.
– Assisted in developing Power BI dashboards project by my supervisor at Siddique Telecon.
– Conducted customer segmentation analysis that informed targeted marketing campaigns.

Industry Collaboration Project
Namal University & NetSol

07/2024 - Present   *FYP project*
Building Predictive model to suggest best price and location to sell the crop

Achievements/Tasks

– I have done predictive and exploratory analysis of major crops in Pakistan to help farmer.
– Developed predictive models (Random Forest) for crop yield forecasting to help stockholder and farmer.
– Created business intelligence dashboard that improved sales forecasting and help stockholder.

Freelancer as Video Editor and Data analyst
Online | Fiverr | Upwork | LinkedIn

01/2020 - 12/2024

Achievements/Tasks

– I have help Air travel One Nation travel company as video editor.
– Also do multiple projects as data analysis as freelancer.
– Experience of selling and negotiation with clints.

Honors & Awards
Fallowing are my achievements and awards.

Achievements/Tasks

– Awarded 100% Scholarship for 4 years at Namal University.
– Received Letter of Appreciation from Siddique Telecon for outstanding performance.
– Completed NetSol financial data analysis project with high remarks from academic supervisor.

SKILLS

Business Intelligence   Python   R   Power BI
Excel   Data analysis   Forecasting & Trend Analysis
Problem Solving   Adaptability   Communication Skills

PERSONAL PROJECTS

Retail Sales Forecasting & Inventory Optimization (Power BI + Python). (08/2023 - 12/2023)
– Collected and analyzed historical sales data using Python and Power Bi.
– Built an interactive Power BI dashboard to track KPIs like stock levels, best-selling products, and seasonal demand.
– Recommended inventory levels to reduce overstock and stock outs.

Financial Analysis of NetSol (08/2024 - 12/2024)
– Collect the financial data
– Analyze and make a Dashboard to track financial and give them insights

CERTIFICATES

Data Analysis and Visualization with Python
Data Camp

Data analysis of Business
Coursera

Power BI for Business Intelligence
Simplilearn

Machine Learning for Business
Coursera

Excel for Data Analysis
Coursera

SQL for Data Science
Data Camp

LANGUAGES

English
Full Professional Proficiency

Urdu (Native)
Native or Bilingual Proficiency

Saraiki
Native or Bilingual Proficiency

Punjabi
Native or Bilingual Proficiency