



Inam Ullah

Student

Marketing-specialized Business student seeking a Sales and Marketing role to enhance skills in market analysis, research, and teamwork while contributing to organizational growth.

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📍 Namal University Mianwali, Mianwali, Pakistan

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EDUCATION

Intermediate in Commerce
Punjab Group of College Lahore
08/2019 - 07/2021

Bachelors in Business Administration
Namal University, Mianwali
09/2021 - Present

3.31

Courses

- Brand Management
- Integrated Marketing Communication
- Digital Marketing
- Customer relationship management

WORK EXPERIENCE

Sales Department
Al Noor Agencies
07/2023 - 09/2023
Pharmaceutical supply chain Business

Peshawar, Pakistan

Achievements/Tasks

- Collaborated actively with a sales team, enhancing skills in teamwork, collaboration, and professional networking through shared learning experiences and goal-oriented tasks.

Operation Department
Concave Agri
07/2024 - 09/2024
Agricultural Technology Company

Islamabad, Pakistan

Achievements/Tasks

- Worked as an internee in the Operations Department, handling customer communication, maintaining customer and sales records, and supporting product marketing efforts. Gained hands-on experience in communication, organization, and marketing within a professional business environment.

Event Manager
Namal Sports and Adventure Club
07/2022 - 09/2024
Students Society

Mianwali, Pakistan

Achievements/Tasks

As an Event Manager in various student societies, I coordinated and executed events by managing logistics, budgets, and promotional strategies. I ensured smooth operations and enhanced student engagement while collaborating with team members to create memorable experiences.

SKILLS

MS excel

Communication

Leadership

Teamwork

Management

PERSONAL PROJECTS

Facebook Marketing Campaign of Stevia Essence

- Designed an awareness campaign of Stevia Essence, planned and executed a targeted social media marketing campaign on Facebook to increase brand awareness and educate consumers about the benefits of stevia-based sweeteners.

Product Development (Stevia Essence)

- Led a comprehensive feasibility and business development project for Stevia Essence, an organic sweetener brand aimed at addressing rising sugar-related health issues. The project involved detailed market research, product development planning, and digital marketing execution.

ACHEIVEMENTS

Namal University Mianwali (09/2021 - Present)

I have won 70 percent academic scholarship in Namal University Mianwali.

Punjab College of Commerce Lahore (08/2019 - 07/2021)

I have won a fully funded merit scholarship in intermediate from Punjab College of Commerce Lahore

President Namal Sports and Adventure Club (Present)

President of the Namal Sports and Adventure Club by organizing successful events, including the Sports Gala and Intra-University Tournaments, while effectively managing logistics and representing the university in HEC competitions.

CERTIFICATES

Certificate of completion of “English language part 1st” course from SEB’s Lahore.

Certificate of participation in Agri business forum Namal University Mianwali.

Certificate of participation in CFA Institute Ethics Challenge.

LANGUAGES

English

Full Professional Proficiency

Urdu

Full Professional Proficiency

Pashto

Full Professional Proficiency

INTERESTS

Cricket

Badminton

Hiking

Travelling

E games