



# Samreen Noor

Business Graduate | Business Analyst

Dedicated and motivated business graduate with a strong interest in data analysis, strategic planning, and business intelligence. Skilled in Excel, Power BI, and R for extracting insights and supporting data-driven decision-making. Experienced in project coordination, and leading university-level initiatives. Passionate about applying analytical and leadership skills to real-world challenges.

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## EDUCATION

### Bachelor of Business Administration (BBA)

Namal University Mianwali

11/2021 - 06/2025

CGPA: 3.60

### FSc (Pre-Engineering)

FG Degree College For Women, Rawalpindi

07/2018 - 07/2020

Grade: A+

### Matriculation

FG Sir Syed Public School For Girls, Rawalpindi

04/2016 - 04/2018

Grade: A+

## WORK EXPERIENCE

### Freelancer as Data Analyst

Online | Fiverr | Upwork | LinkedIn

07/2024 - Present

Achievements/Tasks

- Built interactive dashboards and automated reports using Excel and Power BI to support client decision-making.
- Utilized R programming for advanced data cleaning, transformation, and statistical analysis on structured datasets.

### President, Literary and Debating Society

Namal University Mianwali

07/2024 - Present

Achievements/Tasks

- Led one of the largest student societies.
- Managed and organized multiple large-scale events promoting literary engagement

### Internee - Research and Insight Analyst

Sybrid – Islamabad, Pakistan

06/2024 - 08/2024

Achievements/Tasks

- Worked with research teams using Excel and Power BI to clean, analyze, and visualize data.
- Supported strategic decision-making through actionable insights and reports.

### Amal Fellow (Career-Prep Fellowship)

Amal Academy (Stanford University–Funded)

12/2023 - 03/2024

Achievements/Tasks

- Enriched my understanding through active participation in a 3-month fellowship at an innovative education startup.
- Participated in an immersive 3-month training focused on professional development

## SKILLS

R Programming

Data Visualization

Data Manipulation

Data Analysis

Statistical Analysis

Business Intelligence

Power BI Dashboards

Problem Solving

Project Management

Team Leadership

## PROJECTS

FYP Project: Candidate Recommendation System for HR Recruitment (09/2024 - Present)

- Developed a machine learning-based system that recommends top candidates for job positions using MBTI personality compatibility.
- Built an interactive Streamlit dashboard for real-time candidate recommendations and job role filtering.

Colgate Palmolive: Financial Health Analysis (11/2023 - 02/2024)

- Developed a concise Excel-based visualization report analyzing Colgate-Palmolive's financial health.
- Presented key insights supporting data-driven decision-making.

## CERTIFICATES

R Programming

Datacamp

Supervised Learning with scikit-learn

Datacamp

Introduction to Power BI and DAX in Power BI

Datacamp

## LANGUAGES

English

Full Professional Proficiency

Arabic

Professional Working Proficiency

## INTERESTS

Data Analysis

Public Speaking

Literature

Debating

Event Management