

Aiman Malik

Business Graduate

A passionate BBA student specializing in Marketing, equipped with strong communication and listening skills developed through diverse internship experiences in both marketing and the radiology department. These opportunities helped me adapt to varied professional environments, enhance my interpersonal skills, and tackle challenges with confidence. Currently serving as the Managing Director of EasyWash, a detergent brand where I oversee brand development and strategic planning. With a commitment to growth and innovation, I aspire to make a meaningful impact in the business world and beyond.

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EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION-Marketing

Namal University Mianwali

2021 - 2025

3.37

FSC.PRE MEDICAL

Punjab Daanish School Attock/Lahore Board

2018 - 2020

912/1100

MATRICULATION

Punjab Daanish School Attock/Lahore Board

2016 - 2018

1018/1100

WORK EXPERIENCE

Content Writing Head

Namal Society for Social Impact

2023 - 2024

Achievements/Tasks

- Communicate event information internally and externally via email and social media platforms, and also crafting engaging posts to highlight the event and keep audience informed

Internship in Marketing Depaartment

Pearl Continental Hotel Rawalpindi

2024

Achievements/Tasks

- Assisted in creating monthly marketing calendars and updating promotional content on social media platforms, enhancing brand consistency and audience engagement.

Event management Head

Namal Anti- Harassment Awareness Team

2021

Achievements/Tasks

- In this roles, I demonstrated my full potential by organizing and executing successful events, showcasing my strong organizational and leadership skills.

Internship in Radiology Department

Combined Military Hospital(CMH)Rawalpindi

2021

Achievements/Tasks

- Dual role(as Radiographer and Receptionist) honed my technical skills and enhanced my communication abilities, teaching me how to effectively handle emergencies and interact with diverse individuals.

SKILLS

Content Writing

Leadership

Teamwork

Pressure Handling

Management

MS Word

Intermediate level of Excel

PERSONAL PROJECTS

EasyWash:Qeemat Mai Kam, Dhulai Mai Dum!

- EasyWash is a purpose-driven, indigenous brand offering affordable and skin-friendly dishwashing liquid. Built on the vision of empowering women, EasyWash donates one rupee from every bottle sold to fund skill development programs for rural women, combining everyday utility with meaningful social impact.

CERTIFICATES

Content Head

Namal Society for social impact

Internship

Combined Military Hospital

CFA Society Pakistan Ethical challenge (2024)

CFA Society

Agribusiness forum

Namal University

Naat

Namal University

Antakshari

Namal University

LANGUAGES

English

Professional Working Proficiency

Urdu

Full Professional Proficiency

Punjabi

Native or Bilingual Proficiency

INTERESTS

Building Positive Interactions

Volunteering for charity projects