

Nida Fatima

Marketing and Data Analyst

Smartworking and motivated student with formal knowledge gained through excellent classroom performance. Offers excellent communication and organizational abilities along with technical and soft skills. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

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WORK EXPERIENCE

Student Diary Namal University

10/2021 - Present

Achievements/Tasks

- **Course Work:** TA of Managerial Accounting(2021-22)
- TA of IBM(2021-22), Introduction to Philosophy (2021-22)
- **Professional Development Studies:** Trainings and Webinars related Professional Development
- Member of Namal Literary and Debating Society (2021-2024)
- **Societies Work:** An esteemed member of NSSI Education Wing(2021-2022)
- Namal Literary and Debating Society(NLDS), Debate Wing Head(2021-2022)
- Content Head at NLDS (2022- 2024)
- Debate Competition at UOS-2022(2 Position)
- Student Ambassador at National Financial Literacy Program for Youth , State Bank of Pakistan (**Remote Internship 2022**)
- **Event Organizing and Management:** Namal Univeresity's Open House+Career Fair 2024

Summer Internship (July-Sep 2024) NGIT Lahore (HR Analyst)

Graphics and Content Head Namal Magazine

Achievements/Tasks

- I had worked with Namal Marketing Office for the content creation and media marketing for **Qirtas e Namal** (Namal Magazine).

Volunteer Work Societies at Namal

Achievements/Tasks

- Open House-2023
- Decor Work, Shab e Amad(LDS-23)
- Cultural Fest and Jashan e Rekhta(2023)

ACCADEMIA

Course Projects Namal University Mianwali

Courses

- Entrepreneurial Venture(Sui Dhaga by MNS-2023-24)
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SKILLS

Leadership and Management

Data Analysis

Content Creation

Public Speaking

R Language

Graphic Designing

MS Office

Social Media Marketing

Python

AR

PowerBi

PERSONAL PROJECTS

Boosting Beauty with AR

ACHIEVEMENTS

100% Merit Scholorship At Namal

HEC PEEF Holder

Dramatics and Debates (2014 - 2023)

Student Ambassador at NFLP (06/2022 - 10/2022)

Namal University Open House+Career Fair 2024's Event organization and Management

CERTIFICATIONS:

Introduction to Statistics in R (Data Camp), Exploratory data Analysis with R, MS Excel from Coursera

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS

Book Reading

Adventures

Public Speaking

Fiction Writing