

Sana Asad

Business Graduate

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With my academic background and skills, I am ready to contribute to a dynamic team that will foster positive change in the business sphere. With foundation in Business Administration, coupled with a passion for innovation and strategic thinking, I aim to contribute to the growth and success of the organization.

EDUCATION

Graduation

Namal University Mianwali

09/2020 - Present

CGPA: 3.57

- Business Management
- Organizational Behavior
- Business Communication
- Supply Chain Management
- Oral Communication
- Personal Effectiveness
- Business Research Methods
- Data Driven Marketing

WORK EXPERIENCE

Work as Intern

Securities and Exchange commission of Pakistan (SECP)

06/2022 - 07/2022

Islamabad

- Assisted in drafting legal documentation
- Help in analyzing the documentation for the company registration process
- Assisted the team in analyzing Companies fraud

Work as Marketing Head

Namal Society for Arts and Media

10/2022 - 07/2023

Mianwali

- Develop marketing strategies.
- Execution of strategies through various channels.
- Team lead and management.

SKILLS

- Entrepreneurship
- Team Builder
- Presentation Skills
- Power Point
- Market research and analysis
- Open refine
- Excel
- Tableau
- Power BI

RESEARCH PROJECT;

Impact of Flexible working hours and supervisor relationship on employee performance (09/2022 - 03/2023)

- This research project aims to contribute to the existing knowledge base and provide insights for organizations to create **conducive work environments** that enhance employee **productivity** and **job satisfaction**.

Holey Moley Butter (10/2022 - 03/2023)

- Business model in order to introduce peanut butter in the market and what should be the marketing strategy for branding of product.

CERTIFICATES

Agri Tourism conference

Showcase of Agri-Tourism Initiatives that provide insights in order to start any business.

AFS Venture Spark 2023 (09/2023)

Present our business idea their and get the appreciation certificate.

Best Cultural Preformance

Showcase of exceptional artistic skills and engage audiences in a meaningful way by preserving cultural heritage and evoking emotions.

Agribusiness Forum (09/2023)