

Shumaila Mehboob

Business Graduate (Marketing)

As a results-driven and creative Business graduate in Marketing with a strong background in leadership, teamwork, and content writing, I bring a unique combination of skills and experience to the table. With a proven track record of effective problem-solving and proficiency in MS Word, MS Excel, and Power BI, I excel in data-driven storytelling and strategic analysis. Now, as a marketing student, I am eager to leverage my skills to drive business growth and brand success.



✉ shumaila2021@namal.edu.pk

☎ 03010168175

📍 kundiyar city Mianwali, Pakistan

EDUCATION

BECHELOR OF BUSINESS ADMINISTRATION

Namal University Mianwali

2021 - Present

FSC. (PRE MEDICAL)

Punjab Daanish School Mianwali

2019 - 2021

1071/1100

Matriculation

Punjab Daanish School Mianwali

2017 - 2019

1060/1100

WORK EXPERIENCE

President

Namal Dramatics club

Achievements/Tasks

- As a president of singing society, I successfully led a team of 15 members to perform outstanding in the events. I fostered a positive and inclusive team culture, resulting in improved communication and better performance.

President of English Society

Punjab Daanish School Mianwali

2021

Achievements/Tasks

- As President of the English Society, I led a team of 20 members to organize events and activities for a campus of 500 students, promoting literary awareness and language skills

Internship

Sadaqat Textile Limited Faisalabad

2023

Achievements/Tasks

- As a Payroll Processing and Management Intern, I assisted in processing and managing payroll, ensuring accurate and timely salary disbursement to employees. I also got my hands on experience on SAP and Oracle.

SKILLS

Content Writing

Intermediate level of Excel

Power Bi

MS Word

Effective Communication

Leadership

Management

FYP PROJECT

Sales Data Analytics And Forecasting Platform

- Developed a scalable analytics platform using SQL, Python, and Power BI to enhance inventory management and sales forecasting for retail businesses. Integrated advanced forecasting models to improve demand prediction, inventory optimization, and strategic decision-making supporting operational efficiency and profitability across diverse retail sectors.

CERTIFICATIONS

President Singing Society (2024 - Present)

Namal University Mianwali

Namal Winter Data School (2025)

Power BI Workshop

Internship Certificate

Sadaqat Textile mills

Best Character on Fun Fair (2023)

Namal University Mianwali

Agribusiness forum

Namal University Mianwali

LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

Punjabi

Native or Bilingual Proficiency

INTERESTS

Problem solving

Book Reading

Building Positive Interactions

Volunteering for organization or a Cause