



Muhammad Qasim

BBA'26 | Sale & Marketing
Specialist | Entrepreneur

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📍 Kohat KPK, Pakistan

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Motivated and ambitious Bachelor of Business Administration student (Class of 2026) specializing in Sales and Marketing. Experienced in sales operations, branding, and customer engagement through internships and personal projects. Passionate about entrepreneurship with a proven ability to lead, manage, and deliver results in competitive environments.

EDUCATION

Bachelor's in Business Administration

Namal University, Mianwali
09 / 2022 - Present

Specialization

- Sales and Marketing

FSc (Intermediate in Computer Science - ICS)

Karwan Model College Mohat (KMCK)
05 / 2020 - 05 / 2022

WORK EXPERIENCE

Salesman

Aurakzai wholesale Agency kohat - On-site
Kohat KPK

Achievements/Tasks

- Order handling for retail customers. Developed negotiation and interpersonal communication skills.

Marketing Assistant Intern at EdX

EdX consultant
07 / 2025 - 08 / 2025 | lahore, pakistan

Accomplishments / Tasks

- During my internship at EdX Consultants Pvt. Ltd., I assisted the marketing team in developing and executing marketing plans,

Order Sales Officer - Internship

Reckitt - On-site
07 / 2024 - 09 / 2024 | Kohat KPK

Achievements/Tasks

- Assisted in executing daily sales operations and managing customer order.

Ambassador

EdX Consultant

SKILLS

MS Excel

Branding

Sales & Marketing

Digital Marketing

Convincing Ability

Strong EI

PERSONAL PROJECTS

CrocNbull – Personal Brand Launch

Role
02 / 2025 - Present

Key Features

- Founded CrocNbull, a youth-focused fashion, comfortable, affordable brand which CNB fill this gap

Best stall Award

Role
05 / 2025 - Present

Key Features

- Led a student group that won the "Best Stall" award for outstanding presentation, and sales strategy

VOLANTEER

Head of Management – Student Society

Event management
03 / 2024 - Present

CERTIFICATES

Marketing Analysis for Business

Certificate Issuer
12 / 2025

Introduction to MS Excel

Certificate Issuer
05 / 2025