

# Muhammad Zubair

## Business Analyst & AI Enthusiast

Results-driven BBA graduate specializing in Business Analytics, with strong skills in data analysis, business intelligence, and problem-solving. Experienced in transforming data into actionable insights through academic projects, internships, and hands-on tools such as Power BI, Python, SQL, and ERP systems. Adaptable and eager to contribute to roles in analytics, operations, management, finance, and technology-driven business functions while continuously learning and delivering value.

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👤 Mr-zubair

## EDUCATION

### Bachelor in Business Administration

Namal University Mianwali 📄

Oct 2022 - Present

#### Courses

- Predictive Modeling & Analytics
- Database Management Systems
- Data Mining & Machine Learning
- Econometrics

### Intermediate in Computer Science

Buraq College System Bara Khyber

Aug 2020 - Jun 2022

### Diploma In Information Technology

Corelinks Computer Institute Bara

May 2021 - Jun 2022

## WORK EXPERIENCE

### Business Analytics Intern

Purchase Department/Hashoo Group 📄

Aug 2024 - Sep 2024 | Islamabad

#### Achievements/Tasks

- Dashboarding and Supplier Analysis
- Analysis of product's purchases for PC Hotels

### Work Study

Admission Office/SSO/Namal University 📄

Apr 2023 - Jun 2025 | Mianwali

#### Tasks

- Admission Calls
- Applicant's Admission Related Queries
- Student's Files Record Keeping

## VOLUNTEERING

### Namal Environmental Society

Head of Marketing

*Led a marketing team to manage social media platforms and organise events, driving awareness and engagement for the society's initiatives.*

Feb 2024 - Jul 2024

### Skills Development Society

Marketing Team

*Supported event organization and marketing activities for society.*

Sep 2022 - Jul 2023

## SKILLS

MS Office

Power BI

Machine Learning

Python

R Language

MySQL

Functional ERP

Generative AI

## PERSONAL PROJECTS

### ERP Implementation for Business Digitalization Using Odoo

Final Year Project

Oct 2025 - Present

#### Tasks / Achievements

- Implemented a **Proof-of-Concept ERP system using Odoo**
- Business processes digitalization and integrated data management.

### Profit Prediction for Pakistan Financial Sector: A Machine Learning Approach

Course Project

Sep 2025 - Feb 2026

#### Tasks / Achievements

- Prediction of 'Profit' for Pakistani banks based on past 5 fiscal years.
- Includes data preparation, feature engineering, and implementation of various regression models.

### Financial Statement Analysis

Course Project

Sep 2024 - Jan 2025

#### Key Features

- Financial analysis of two companies, evaluating their financial performance over the last 5 years, resulting in actionable insights for investment decisions.

### Crafty Helpers - Services Booking Platform

Group Project

#### Key Features

- Forming a startup, created a website platform offering services
- Connecting both clients and service providers

## CERTIFICATES & TRAININGS

### HEC Generative AI Training

Pak Angels, iCodeGuru 📄

*Generative AI training covering Python, RAG, and Agentic AI: built and deployed AI-powered applications using ChatGPT, Hugging Face, and Streamlit*

### Data Analytics & Business Intelligence

Digiskills.pk 📄

*Turn raw data into actionable insights using MS Excel, Power BI, and SQL, with a focus on analytical thinking and business-context reporting.*