

Eman Zafar

Business Student

I am a business student who is interested in understanding how businesses work and make decisions. My main interest is in business and data analytics, and I want to learn more about artificial intelligence and problem-solving methods

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EDUCATION

Bachelor In Business Studies

Namal University Mianwali

Oct 2022 - Jun 2026

Courses

- Introduction to Data Analytics, Predictive and Modeling Analysis, and Database Management Systems, Machine Learning

Accomplishments

Digital Transformation of AIK Pret: Open-Source ERP (Odo) Implementation for Apparel Retail

this is my final-year project in which we develop an ERP system and take insights from the dashboard using Odo.

Financial Statement Analysis of lucky cement

This is my semester project. in which i did the two years' financial statement analysis by calculating all the ratios in Excel and develop a dashboard.

WORK EXPERIENCE

Marketing member in NSSI Society

Namal University, Mianwali

In my first year I gained experience in event management.

Oct 2022 - Oct 2023

Tasks

- Manage all the marketing content and played an event manager role for it.
- Prepare and manages the cultural fest
- these tasks helps me to enhance my communication skills

SKILLS

Canva excel SQL Power Bi R

PERSONAL PROJECTS

Research on high- and low-medium brands

Role

Feb 2024 - Present

Key Features

- Researched on telecommunication companies, specifically iPhone and Android

CERTIFICATES

Introduction to Power Bi by DataCamp

Certificate Issuer

Apr 2024

Introduction to DAX in Power Bi

Certificate Issuer

Apr 2024

Case Study: Ecommerce Analysis in Power Bi

Certificate Issuer

May 2024

Data Visualization in Power Bi

Certificate Issuer

May 2024

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Limited Working Proficiency

INTERESTS

Data Analysis AI Power Bi Canva