

# UMAIR AKHTAR

## Business Analyst

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Dedicated Business Analytics graduate with hands-on experience in Data Analytics, Business Intelligence reports and Machine Learning pipelines. Skilled in Excel, Power BI, SQL, R, and Python. Additionally, involvement in Aspire Leadership program & Mckinsey forward program polished my problem solving and leadership skills. .

## EDUCATION

NAMAL UNIVERSITY MIANWALI | BBA | 3.20 2022 – 2026  
COURSES: Data Base Management - Econometrics - ML - Financial Statement Analysis - Business Communication  
FARAN MODEL COLLEGE, JHANG | FSc | 96% 2019 – 2021

## SKILLS

PowerBI | Excel (Advance) | R language | Data analysis | EDA | Prompt engineering | MySQL | Data visualization | Management | Problem Solving | Personal Effectiveness | Presentation skills

## WORK EXPERIENCE

**INTERNSHIP | MINISTRY OF FINANCE** | Islamabad July – August 2025  
Gained exposure to government financial policies, budgeting, and regulatory systems while developing analytical, documentation, and communication skills in a public sector environment.

## PROFESSIONAL PROJECTS

**FINAL YEAR PROJECT | LEVERAGING AUGMENTED REALITY IN MARKETING OF AGRI PRODUCTS** 2025 – 2026  
Developed "The Virtual Consultant," an agri-tech AR application for Humi Grow Fertilizers (VAN), implementing interactive 3D visualizations and localized voice-overs to enhance farmer technical understanding and optimize nutrient management.

### **DATA ANALYTICS JOB SIMULATION | TATA**

Completed a job simulation involving AI-powered data analytics and strategy development for the Financial Services team at Tata iQ.

### **DATA ANALYTICS & VISUALIZATION | ACENTURE NORTH AMERICA**

As a data analyst at Accenture cleaned, modelled and analyzed datasets to uncover insights into content trends to inform strategic decisions.

## VOLUNTEERING

**NAMAL SOCIETY FOR SOCIAL IMPACT | HEAD OF MARKETING** Sep 2023 – July 2024  
Led a marketing team to manage social media platforms and organize events, driving awareness and engagement for society's initiatives.

**CHARACTER BUILDING SOCIETY | GENERAL SECRETARY** Oct 2024 – July 2025  
Planning events, managing teams and oversaw collaboration. Ensuring smooth & timely execution of activities.

## ACHIEVEMENTS

Certified NamalTedx-Talk speaker | 100% merit-based scholarship at Namal | 1<sup>st</sup> position holder at business idea competition | Runner-up in Asian parliamentary debate

## OTHER ACTIVITIES

Aspire Alumni | UPG Champion | Pakistan Youth Parliament | Mckinsey Forward program

## INTERESTS

Presentation | Management | Forex Trading | Entrepreneurship | Watching Movies & series