



MAHAM ALEEM

Accounts and Financial Analyst

BBA student specializing in Finance with strong expertise in financial modeling, financial analysis, and data-driven decision-making. Hands-on experience in building 3-statement financial models, WACC calculation, and performing scenario, sensitivity, and goal-seek analysis. Skilled in Excel and Power BI, with practical exposure to accounting operations and financial reporting. Proven ability to translate financial data into actionable business insights.

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WORK EXPERIENCE

Internship

Accounts & Finance Intern

Hibiz Insight, Lahore

July 2025 – August 2025

- Prepared vouchers and invoices
- Maintained basic financial records and files
- Assisted in bank reconciliation
- Helped in month-end closing tasks
- Performed data entry using Excel and QuickBooks

EDUCATION

Bachelor of Business Administration

NAMAL UNIVERSITY, MIANWALI

Sep 2022 - June 2026

Courses

Corporate finance

Financial Statement

Analysis

Credit management

Investment and portfolio

management

Financial statement

analysis

Business Research method

Specialization

Finance

Final Year Project (FYP) title

Role

- Examined impact of financial inclusion and return policies on online purchase behavior
- Analyzed consumer behavior under perceived risk
- Applied research methodology and data analysis techniques

CERTIFICATIONS

Islamic banking and Financial, Credit Risk Analysis

Investment and Portfolio management

SKILLS

Financial Modeling

Financial Analysis & Reporting

Excel

Dashboard Development

Data Analysis & Visualization

Research

Problem Solving

PROJECTS

Financial Modeling & Investment Analysis (Excel)

- Developed a complete 3-statement financial model (Income Statement, Balance Sheet, Cash Flow) for a startup
- Performed scenario, sensitivity, and goal-seek analysis to assess financial risk and returns
- Created interactive dashboards to present financial insights

Corporate Finance Dashboard (Excel)

- Conducted WACC-based financial analysis to evaluate capital structure

Financial Statement Analysis – Textile Sector (Excel)

- Analyzed 3-year financial statements of textile companies
- Evaluated profitability, liquidity, and efficiency ratios
- Built dashboards for financial reporting

Research Paper – Industrial Sector &

SDGs Role

- Conducted research on the contribution of Pakistan's industrial sector to SDGs
- Applied research and analytical techniques

Achievements

Research Presentation – Namal Business

Conference

- Presented Final Year Research Project on financial inclusion and online consumer behavior
- Received certificate of participation for academic research presentation

Merit-based scholarship (09/2022 - 08/2026) Awarded a 100% merit-based scholarship at Namal University for academic excellence