

# Muhammad Ahad Khan

## Aspiring Marketing Professional

"Marketing BBA candidate with a knack for identifying **emerging trends** and a passion for **brand building**. Combining academic excellence with a 'day one' hunger to learn, I specialize in translating complex market data into engaging consumer narratives."

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📞 +92 3096556446

📍 Mianwali

## WORK EXPERIENCE

### National Bank Pakistan - Internship (6 weeks) NBP

"Acquired practical knowledge of core banking processes, including **account opening procedures**, **remittance handling**, and **credit evaluation**. Observed the integration of different departments to facilitate seamless service delivery and learned to maintain meticulous **financial records** while adhering to strict institutional policies and regulatory standards."

## EDUCATION

### Bachelors of Business Administration- Marketing

Namal University, Mianwali  
Oct 2022 - Jun 2026

#### Courses

- Business Research Methods, Strategic Brand Management, Retail and Sales Management, Digital Marketing and Integrated Marketing Communication.

## SKILLS

MS Excel

Power Point

Ms Word

Power Bi

Video Editing

Problem Solving

## PROJECTS

### Final Year Project

#### Product Development Lead

"Part of a sustainable startup concept: A natural toothpaste made from eggshell waste. We bridged the gap between **nature and tech** by building an ML model that scans teeth via photos to recommend one of three customized formulas. Focused on sustainability, personalization, and tech-driven dental care."

## ACHIEVEMENTS

### Introduction to Power Bi Certification

DataCamp

### Introduction to Dax in Power Bi Certification

DataCamp

### Agri-Business Conference

Namal University Mianwali

## LANGUAGES

#### English

Professional Working Proficiency

#### Urdu

Native or Bilingual Proficiency

#### Chinese

Elementary Proficiency

## INTERESTS

Creative Writing

Consumer Psychology

Trend Spotting & Analysis

Reading