



# Zafran Ali Khan

Business Analyst

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Detail-oriented Business Analytics graduate with a year of hands-on experience delivering impactful BI solutions. Skilled in translating complex data into actionable insights through advanced dashboarding and data modeling. Proficient in SQL, Python, R, Power BI, Tableau, and Excel to deliver business-ready reporting and drive optimized, data-backed decisions.

## WORK EXPERIENCE

### Business Analyst

MediCloud Solutions (SMC) Pvt Ltd.  
Feb 2026 - Present | Rawalpindi, Pakistan

#### Accomplishments/Tasks

- Created databases and streamlined data pipelines for efficient cleansing and analysis.
- Engineered dynamic Power BI and Excel dashboards utilizing Power Query and DAX.
- Translated data into compelling reporting to drive strategic client investor pitches.

### Data Analyst and IT Intern

Pakistan Bureau of Statistics  
Aug 2024 - Sep 2024 | Islamabad, Pakistan

#### Accomplishments/Tasks

- Cleaned government datasets using SQL and Excel for accurate analysis.
- Developed Power BI dashboards tracking population, education, and employment KPIs.
- Tracked KPIs for policy insights.

## EDUCATION

### BBA (Business Analytics)

Namal University Mianwali  
Sep 2022 - Jun 2026 | Mianwali, Pakistan

#### Courses

- Management & Communication
- Business Analytics
- Machine Learning
- Econometrics

### Final Year Project

Built "MouthMuse," an AI-driven toothpaste brand that analyzes dental conditions using YOLOv11 and recommends personalized oral care solutions. Integrated machine learning with product design to develop condition-based toothpaste variants. Combined AI with preventive consumer oral care.

## SKILLS

Excel

Power BI

MySQL

R Studio

SPSS

Tableau

Python

Problem Solving

Analytical Reasoning

Teamwork

Communication

## PROJECTS

### IHSIS System (Healthcare Database)

(MySQL, Power Bi, Relational Schemas)

Designed fully normalized (3NF) relational database with 7 entities. Integrated with Power BI via relational schema; built dashboards for revenue analysis, doctor workload, and billing risk identification.

### Financial Ratios and Health Analysis: Gadoon Vs. Kohinoor Textiles Ltd.

(Excel, Power Query, Dashboards)

Transformed 5 years' financial data via Power Query. Calculated 20+ KPIs using advanced Excel logic formulas. Built dashboards visualizing cross-sectional and time-series financial health.

## CERTIFICATES

### Data Analytics & Business Intelligence

DataCamp

### SQL & Machine Learning Courses

DataCamp

### Data Analyst in Power BI

DataCamp

## LANGUAGES

### English

Full Professional Proficiency

### Chinese

Limited Working Proficiency