

Midhat Malik

Graphic Designer | Content Creator | UI/UX Designer | Social Media Manager

Mathematics undergraduate skilled in visual communication, graphic design, UI/UX and digital content strategy — delivering high-quality assets and driving engagement.

✉ mdhtmalik@gmail.com

WORK EXPERIENCE

Title / Position

Organization

Graphic Designer

Center for AI & Big Data, Namal University

Produced portfolios, newsletters and visual assets maintaining brand standards.

Nov 2024 - Jan 2026

Social Media Manager

Center for AI & Big Data, Namal University

Planned content and monitored analytics to improve audience engagement.

Nov 2024 - Jan 2026

Content Writing Course Instructor

Talenta Core

Designed and delivered a 2-month curriculum covering SEO and storytelling.

Jul 2025 - Aug 2025

UI/UX Intern

Vorza.com

Designed wireframes in Figma and conducted usability testing.

Jun 2026 - Sep 2026

Content Writer & Social Media Manager

LDS Society, Namal University

Created content for web and social media; grew audience reach and engagement.

Dec 2023 - Aug 2024

EDUCATION

BS Mathematics

Namal University Mianwali

2022 - Present

SKILLS

Graphic Design

Visual Communication

Content Creation

UI/UX Design

Social media strategy

PROJECTS

RAG-Based CV-Job Matching

Final Year Project

Deep learning model using RAG & transformers to match CVs to jobs with explainable AI.

CAID Portfolio & Newsletter Design

Graphic Design & Branding

Branding and design assets for AI & Big Data research centre.

ACHIEVEMENTS

Achievement

Organization / Institution

LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Creative Writing

Designing

Branding